

Leading Millennials Effectively



Leadership teams throughout the world are struggling to fulfill their work responsibilities while leading Millennials effectively. As a result, 66% of Millennials plan to leave their organization in 2 - 5 years; 44% of them in under 2 years. Estimates indicate that Millennial turnover costs the United States economy \$30.5 billion annually. With this turnover and financial impact, companies are beginning to pay attention.

Educating leadership teams on techniques to successfully engage this workforce and protect the investment in this group, pays dividends for years to come. By constructively discussing challenges with managing this group and the most effective tools in doing so, leadership teams are empowered to use their years of experience with the knowledge they gain from this course, to make an impact on the future of your organization.

Educate leadership teams on how to engage and retain Millennials.

- Analyze generations in the workforce and how their formative years have impacted their personality and values.
- Understand how life events impact how we construct meaning from experience.
- Discuss perceptions and misconceptions of generations.
- Learn how to stay aware of subconscious biases and their impacts on relationships.
- Provide tools on how to keep the Millennial workforce engaged with an organization.
- Identify differences between a leader and a boss, and its impact on performance and associate engagement.
- Assist managers in creating action plans for managing Millennials under their supervision.

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